



Strategic Plan 2025 – 2029

Context

The Queensland State Government, like most governments globally, uses the Safe Systems Framework to underpin their strategic planning with respect to Road Transport Strategy and Road Safety Strategy. For a number of years now the Queensland State Government has highlighted the over-representation of fatal and serious injuries for motorcycle riders.

The Queensland Motorcycle Council has oriented its planning and advocacy in line with the Safe Systems Framework. The four pillars of the Safe Systems Framework are Safe Roads, Safe Vehicles, Safe Speeds and Safe Users. However, it is important to understand and acknowledge that a safe system is where everyone, regardless of mode, can use road and transport links without risk of serious injury and death. It is one in which human behaviour, vehicle design and road infrastructure come together to reduce the risk of things going wrong and manage the consequences when they do.

The Queensland Motorcycle Council will use the published outcomes of the Ride to Zero survey and focus group results to assist in providing targeted and data backed activities, and advocacy statements to further improve road safety for Powered Two Wheel (PTW) vehicles.

It is time for the Federal and State Governments to recognise the benefits and value motorcycling brings to the community and fully integrate motorcycling into transport and road safety planning policy.



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1. Encourage the Use of Powered Two Vehicles

Strategies and Actions	Deliverables	Completion Date	By Whom	Comments
Utilise the trailer to attend at least 3 events each year	Committee meeting update from QMC attendees	Dec 2025	All Committee members	
Use the Benefits of Motorcycling document through social media, meetings with State and Local Government and motoring bodies to encourage greater use of PTWs	Increase in PTW registrations. Reduction in congestion. Reduced pressure on parking	On-going	All Committee Members	
Work with the Brisbane City Council to increase the number of free motorcycle parking spaces in and around the CBD.	Regular report from the BCC on the number of motorcycle parking spaces	On-going	Graham Keys Brandon Thompson	
Work with the Brisbane City Council to ensure that motorcycle parking remains free-of-charge.	Statement of commitment from the BCC that motorcycle parking remains free.	Dec 2025	Graham Keys	



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2. Cost of Ownership

Strategies and Actions	Deliverables	Completion Date	By Whom	Comments
Approach TMR to undertake a review of the current cost of registration of motorcycles with a direct outcome to be a lowering of costs for some, if not all, category of motorcycles.	A report of the review outcomes that can be published to all motorcyclists in Queensland.	Dec 2026	Graham Keys John Eacott	
Continue to work with TMR and motoring bodies on a user pays fuel system.	An agreed and published User Pays System for Queensland.	On-going	David White	

3. Infrastructure

The strategies and actions relating to infrastructure will reference the VicRoads document *Making Roads More Motorcycle Friendly* to provide focus on specific issues. The envisaged outcome is to make roads safer for motorcyclists.

Strategies and Actions	Deliverables	Completion Date	By Whom	Comments
Work with the Australian Motorcycle Council and other State's motorcycle rider groups to implement the recommendation from iRAP on achieving Motorcycle Start Ratings.	National and State Road Safety Strategies include strategies and actions reflecting the	On-going	Graham Keys	



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	seek to improve the Motorcycle Star Ratings for Australia and Queensland.			
Lane Filtering	Commitment from TMR to increase the use of Stoppage Boxes at intersection where lane filtering is legal.	June 2025	John Burrill Graham Key	
Increase the awareness in the motorcycle community of road damage reporting and legal options to address damage to vehicles.	Relevant documents and contact information distributed through the QMC social media presence.	June 2025	John Moe David White	

4. Education and Training

Strategies and Actions	Deliverables	Completion Date	By Whom	Comments
Culture of driving/riding	Continue to seek ways of working with	On-going	Guy Vickerman	



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	TMR, Health Department, QPS, Education Dept, Motoring Bodies and schools to implement early road safety training opportunities.		Mal Peters	
Approach TMR to undertake a limited review of the Graduated License System (GLS)	Revised GLS requirements.	Dec 2025	Graham Keys	
Continue to apply for subsidised training course through the Ride to Zero Program.	One successful grant application each year.	On-going	Graham Keys Julie Richman	
Encourage the Minister for Transport and Mai Roads to implement mandatory Road Rules and Hazard Perception testing/awareness as part of license renewal process.	Updated license renewal process	Dec 2026	President Committee Member	

5. Building a Positive Image of Motorcycling

Strategies and Actions	Deliverables	Completion Date	By Whom	Comments
Organise and deliver a regular Blood Donation Run for motorcyclists	At least an annual	Jun 2025	Brandon	



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	scheduled Blood Donation Run		Thompson	
Use the QMC social media presence to highlight riders' responsibility and attitude when using the road transport network	Combination of documents, videos, podcasts and reference links to appropriate information for riders	Sept 2025	John Moe Graham Keys Committee Members	
Implement the Motorcycle Community Shed and ensure its ability to continue.	Existence of the QLD Motorcycle Community Shed.	Dec 2025		
Committee members to discuss and agree on further events/activities that can improve the image of motorcycling in Queensland, and also contribute to encouraging membership uptake for the QMC.	One or more regular events/activities in place and well attended by motorcycle riders.	Dec 2025	All Committee Members	

6. Membership

Strategies and Actions	Deliverables	Completion Date	By Whom	Comments
Each committee member to commit to signing up 5 new members each month	Update from each committee	Dec 2025	All Committee Members	



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	member at each Management Committee Meeting on new signings			
Contact Motorcycle Clubs with a view to signing the clubs up as members	At least 2 new club memberships	Dec 2025	All Committee Members	
Use the QMC social media presence to highlight the benefits of being a member.	Increase in membership numbers	June 2025	John Moe All Committee Members	